



# ASHEVILLE

COLLECTION

Luxury Hardwood Flooring

# Boldly Beautiful.

## **Asheville Collection Luxury Hardwood Flooring.**

Unprecedented hardwood beauty debuts with Asheville Collection Aged French Oak hardwood. A dramatic new 3D Effect greets the discerning eye, achieved through an advanced wire-brushing technique that heightens grain and character as nature intended. We combine this surface artistry with the longest and widest planks possible and a range of rich, on-trend colors made possible through fine European craftsmanship. An ultra-low-gloss premium finish seals in the high-definition effect. Quite simply, Asheville Collection turns your home into a work of art.



# Maggie Valley

French Oak • RACT874



# Vineyard

French Oak • RAV1706



# Wider & Longer Planks.

## **Lengthening the room. Elevating the experience.**

With planks measuring a generous 9.4" in width and 86.6" in length, Asheville Collection heightens the drama. Wood's natural character breathes. A stunning palette for gorgeous furnishings and wall coverings is set. Let the design inspiration begin. Asheville Collection is 5/8" thick x 9.4" wide x 86.6" long (75% long boards) with a 4mm sawn veneer.



# Grove Park

French Oak • RALU881

# Cashiers

French Oak • RAGR690



# 3D Sculpted Wire Brush Effect.

**Craft without compare. Deepening every detail.**

To set a new standard in hardwood, we created a brand new wire brushing technique exclusive to this collection. The result is a dramatic 3D Effect—with French Oak's natural grain and personality heightened. Added warmth. Added drama. The reason why you choose wood flooring in the first place!





# High Peak

French Oak • LCGA886



# Imported European Finish.

## **Simply Masterful.**

High-Definition and Ultra-Transparency are achieved through our authentic European finish that looks like an oil finish without the added maintenance. This unique finish preserves the true beauty of the wood while providing the durability and protection of a lifetime.



"Colonial" owned by Tecnografica S.p.A.

# Waterfall

French Oak • RADT683



# Trending Raw Wood Visual.

## **Bring Nature home.**

The latest look in hardwood is raw and resplendent. Asheville Collection introduces an exclusive European ultra-low-gloss finish that heightens French Oak's natural grain and properties—producing the trendsetting raw wood look. Design traditional or modern with unadorned authenticity as your centerpiece—plank floors beautifully, gracefully, raw.



# Product Index

Collection	SKU #	Color Name	Wood Species	Product Thickness (in.)	Product Width (in.)	Product Lengths (in.)	Sq. Ft. Per Carton	Certifications	Warranty
Asheville	RACT874	Maggie Valley	French Oak	5/8"	9.4"	86.6"	34.10	FloorScore & EPA certified	Residential: 50-Year Finish Warranty Commercial: 3-Year Finish Warranty
Asheville	RRAVI706	Vineyard	French Oak	5/8"	9.4"	86.6"	34.10	FloorScore & EPA certified	Residential: 50-Year Finish Warranty Commercial: 3-Year Finish Warranty
Asheville	RALU881	Grove Park	French Oak	5/8"	9.4"	86.6"	34.10	FloorScore & EPA certified	Residential: 50-Year Finish Warranty Commercial: 3-Year Finish Warranty
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# Luxury in every look.

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VERANDA  
— BY PALMETTO ROAD —

[verandaflooring.com](http://verandaflooring.com)